



Transform the way you work today

With an increasing number of events being planned each year, it's crucial that city and local authorities have access to a simple online service to manage applications for events.

Contact us for a free demonstration
sales@apply4.com • 866.419.7968 • www.apply4.com



Are you under pressure to licence more events, but find yourself stretched with limited resources?

- EventApp is our highly cost-effective, cloud-based solution.
- Easy to use for both administrators and permit applicants.
- Streamlines the entire application and approval process.
- Provides an easy way to communicate and share information with relevant stakeholders and safety advisory groups.



Why use EventApp?

Collaborate across agencies with ease

- Organise contact lists for easy communication with internal and external stakeholders.
- Store all venue profiles and contacts as well as all stakeholder contact details.



Go paperless and manage applications quickly

- Fast, efficient online application process which saves your applicants time.
- Documents and messages stored in virtual workrooms for at-a-glance viewing and retrieval.
- Time-saving features such as messaging, calendars, reminders and document management organise your workload.
- Notify stakeholders, generate invoices, accept payments and issue permits all in one place.
- Fast online payment processing.



Report on productivity

- Track all projects with transparency.
- Run reports to show increase in revenue and productivity.



EventApp is cloud based

No need for IT support or software upgrades and data are secure.

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What our customers say about EventApp

“EventApp has brought all Bristol City Council’s applications for events into one online system, removing barriers and reducing the administration involved in granting permissions.

Organisers can now make an application online with the help of a live tool kit providing step-by-step guidance on delivering events. Bristol is the first local authority outside London to introduce EventApp and the benefits have been highly praised by both event officers and event organisers.”

Melissa Inman, Arts and Events Manager, Bristol City Council

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What our customers say about EventApp

"In Kent, they have taken this one step further and use EventApp to unify the way their safety advisory groups work. Multiple different people from multiple agencies are able to log in, view the relevant documents and contact the right people directly. Having recently taken over safety advisory groups responsibilities it's great to be using EventApp as it brings all the varied elements into one place taking care of much of the organisation and co-ordination between partners."

Terry Hughes, Community Safety Manager, Kent County Council

"Apply4's EventApp and FilmApp has changed the way we permit events at the City of Roswell. This system has cut our permitting time in half and gives us the opportunity to work more closely with each organizer or production team that comes to the city. It is user friendly and makes communication between the organizer and city liaisons easy and effective."

Christine Ward, Special Events Manager, City of Roswell, Georgia, USA

"The use of paper applications was not only time consuming, which for a small team was a major challenge but with new GDPR laws coming into play it meant that we had a major risk of a security breach. It has become so much easier to communicate with organisers and collate their event paperwork. We no longer need to wait weeks for them to post any updates to us. We have noticed an increase of around 30% on event applications coming in and the time to check everything has been reduced by over 50%."

Cara Gibson, Enable Leisure and Culture, Wandsworth, London

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